

Job description

Communications Manager, Child Protection Minimum Standards

Date	17 June 2021
Position	Thematic Advisor, Relations with Armed Actors
Reports to	SCS Head of Unit for Emergencies
Section	Thematic Section, International Department
Place of duty	Stockholm, Sweden (or home-based)*
Scope	Full time, 12 months fixed term
Child safeguarding	Level 1 or 2

The role

The Minimum Standards for Child Protection in Humanitarian Action (CPMS) are the key global benchmarks for ensuring quality and accountability in programming to support children's protection and well-being throughout humanitarian response. The CPMS, first launched in 2012, have been used by over 74,000 practitioners across more than 50 countries, and are amongst the most recognized humanitarian standards globally. With an updated edition launched in 2019, the CPMS have strengthened their relevance and evidence-based approaches to meet children's protection needs in infectious disease settings and refugee contexts, and to provide comprehensive guidance on integrating children's protection needs across all sectors of humanitarian response.

Save the Children co-leads the inter-agency working group on the CPMS, within the Alliance for Child Protection in Humanitarian Action. The Communications Manager will provide full-time support to the CPMS Working group in promoting, advocating for and implementing the 2019 CPMS at the global, regional and national level. This fixed term role will focus on proactive implementation of a global communications strategy to disseminate and promote the CPMS and its key approaches, including leading social media promotion, overseeing website revisions, providing communications and advocacy support to country-level launch and roll-out activities, and driving forward global advocacy and events to promote the standards.

*NB: The position can be based in Save the Children's offices in Stockholm, Sweden or remotely/home-based in any country where Save the Children has an office.

Main Responsibilities

- Manage the development and dissemination of CPMS print and social media communication activities, including developing new communication products and advocacy campaigns, supporting development and dissemination of the CPMS video series and other tools, and preparing/ updating communications toolkits and briefings for CPMS events and priorities
- Identify innovative ways for the CPMS working group to engage humanitarian actors and promote the CPMS and its approaches at the global, regional and country level
- Oversee all website design, content management and revision, visual branding and graphic design for the CPMS, working closely with the Alliance's Knowledge Management Team.
- Support country-level implementation of the CPMS including advising on and developing communications products
- Provide additional communications and advocacy support to the CPMS Working Group members and inter-agency actors as requested

- Contribute to the development of technical briefs, CPMS tools, concept notes and proposals, especially through design of infographics and other visual materials
- Support the organization, technical set up and promotion of CPMS related events, including webinars, online events, and online and in-person conferences

Education requirement

- Academic degree or equivalent experience in communications, advocacy or other relevant area

Professional experience

- At least 5 years of professional communications and advocacy work particularly for organizations or networks in humanitarian response or international development
- Solid understanding of social media best practices and tactics to disseminate and promote tools and resources to a diverse range of international, national and local actors
- Significant experience coordinating work amongst many actors and building positive inter-agency relationships
- Proven history of collaborating with a diverse range of actors from regions and cultures and ability to adapt to their preferences and working styles
- Track record of delivering in a remote working environment with colleagues across multiple time zones, preferably including managing vendors and consultants
- Preferable experience supporting and working in partnership with national NGOs and civil society organizations
- Preferable proven basic video production and graphic design skills, including the ability to produce infographics, images and iconography, and short video case studies that help audiences
- Preferable commitment to humanitarian principles, understanding of child protection in humanitarian action as a sector, knowledge of the CPMS and other humanitarian standards

Professional competencies

- Excellent communications and networking skills in both written and spoken English
- Excellent project management, organizational and time management skills, and the ability to drive forward multiple initiatives at once
- Ability to adapt in a dynamic, fast-paced environment and a willingness to learn new things
- Preferred: proficiency in basic graphic design software and website content management systems
- French, Arabic, or Spanish language skills are an asset

Personal competencies

This role particularly benefits from the following competencies:

- Communicating with impact;
- Applying technical and professional expertise;
- Leading and inspiring others;
- Delivering results;

A demonstrated ability to work in a changing, multi-cultural environment, as well as being able to establish harmonious and effective working relationships.

Application Process:

Please send a cover letter, CV, two references, and 1-2 examples of recent communications products that you have developed to Susanna Davies, Senior Humanitarian Coordinator for Child Protection in Humanitarian Action at susanna.davies@rb.se. The deadline for applications is 7 July 2021 at 23:59 CET. Position will start ASAP and applications will be reviewed on a rolling basis.